

TOURISM & VISITOR ECONOMY

A growth opportunity in Cumbria

Over 47 million tourists visit Cumbria each year, and provide opportunities in hospitality, retail, Arts, culture, and transportation.

29,000 

people are employed in this sector in Cumbria = **12%** of employed adults in Cumbria



New Tourism related job postings in 2021:

1,740

Did you know?

The Lake District is one of two World Heritage sites in Cumbria.

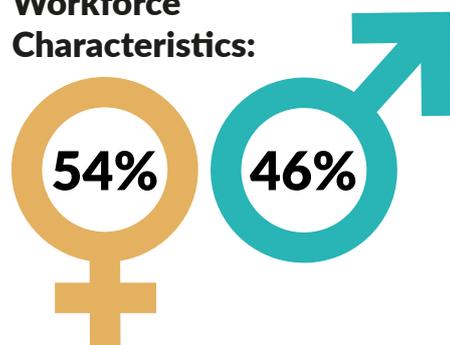
Average Cumbrian salary:

£16,500

In line England's average salary!



Workforce Characteristics:



Most requested jobs:

- Chef
- Kitchen Assistant
- Receptionist
- Bar Staff/Managers
- Housekeepers
- Cleaners
- Waiters/Waitresses

Percentage of Cumbrian Economy:

6%

Employers in this sector include:



CLEP
CUMBRIA LOCAL ENTERPRISE PARTNERSHIP

THE CAREERS & ENTERPRISE COMPANY

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