

# TRANSPORT & LOGISTICS

## Did you know?

Cumbria is the heart of the UK and ideally located to move around the UK. There is easy access to businesses in the North East and Scotland.

## A growth opportunity in Cumbria

Transport and Logistics involves moving, storing and supplying items and materials. With reliable road, rail, air and port infrastructure it helps all the other business sectors in Cumbria thrive and succeed.

# 10,000



people are employed in this sector in Cumbria =  
**4% of employed adults in Cumbria**

### Popular jobs in this sector:

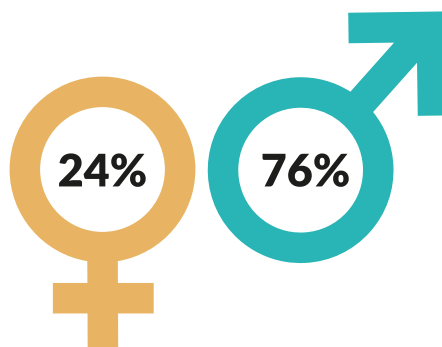
- Large goods vehicle drivers
- Managers
- Delivery drivers & couriers
- Mechanics
- Bus/Coach drivers
- Warehouse operatives
- Train Drivers

### Percentage of Cumbrian Economy:



4%

### Workforce Characteristics:



### New Transport and Logistic related job postings in 2023:

# 918

### Average Cumbrian salary:

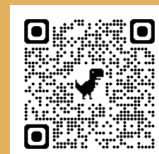


# £34,100

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PROMOTING LOCAL AND  
INCLUSIVE GROWTH



### Want to know more?

Explore jobs in Transport & Logistics through START Cumbria  
[cumbria.startprofile.com](http://cumbria.startprofile.com)

# TOURISM & VISITOR ECONOMY

## A growth opportunity in Cumbria

Over 47 million tourists visit Cumbria each year, and provide opportunities in hospitality, retail, arts, culture, and transportation.

33,000



people are employed in this sector in Cumbria = 13% of employed adults in Cumbria



New Tourism related job postings in 2023:

4,093

### Did you know?

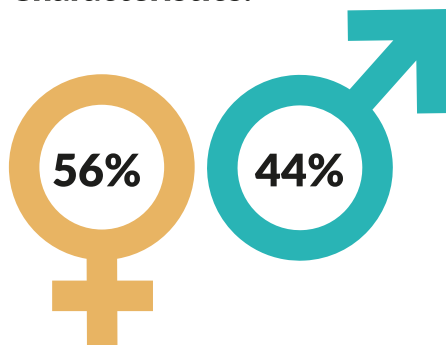
The Lake District is one of two World Heritage sites in Cumbria.

## Average Full-Time National Salary

£29,200



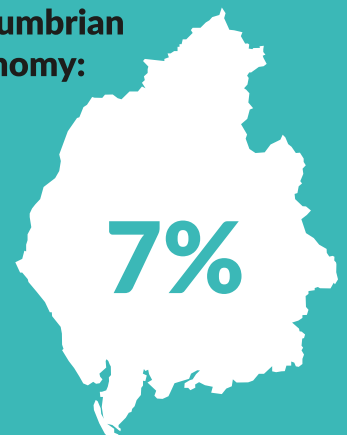
### Workforce Characteristics:



### Popular jobs in this sector:

- Receptionists
- Restaurant staff
- Chefs
- Hotel manager
- Business/Finance professionals
- Housekeepers
- Food & beverage managers

### Percentage of Cumbrian Economy:



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### Want to know more?

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