

CREATIVE, CULTURAL & DIGITAL

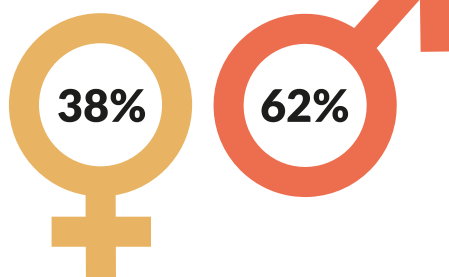
A growth opportunity in Cumbria

The Creative, cultural and digital sector is growing in Cumbria and is diverse – including a mixture of large, medium, small, and self-employed businesses.

Did you know?

Culture helps to make places where people want to live, work, visit and invest.

Workforce Characteristics:



Popular jobs in this sector:

- IT professionals
- Artist /Actor
- Sports & fitness
- Leisure & travel services
- Museum curator
- Events planner
- Visitor attraction guide
- Administrators

Percentage of Cumbrian Economy:

2%



8,000

people are employed in this sector in Cumbria
= 3% of employed adults in Cumbria

Average Cumbrian salary:

£28,600

1,379

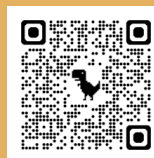
Creative, cultural and digital job postings in Cumbria in 2023.



Cumbria
CAREERS HUB

THE CAREERS &
ENTERPRISE
COMPANY

ENTERPRISING
Cumbria
PROMOTING LOCAL AND
INCLUSIVE GROWTH



Want to know more?
Explore jobs in Creative, cultural and digital through START Cumbria
cumbria.startprofile.com